



NICK CARR

Account Manager | Creative Leader | Filmmaker | Educator

Creative Strategist with 10+ years of experience spanning film, digital media, live events, and brand storytelling. Known for transforming big ideas into bold, impactful content, whether developing a scripted series or guiding a global brand activation. Skilled in leading cross-functional teams, aligning creative vision with business goals, and delivering work that resonates and performs. I thrive where storytelling, innovation, and execution meet.

Location: Hanover, PA / Open to Remote Work

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Education

Point Park University

Cinema & Digital Arts/Musical Theatre

- Earned Top Creative Scholarship
- Focus: Directing, Screenwriting, Post-production, Musical Theatre
- First in class hired on a major studio film

Skills

Creative Tools & Video Production

- Adobe Creative Cloud
 - Premiere, Photoshop, After Effects
- Canva
- CapCut

AI & Emerging Technologies

- AI Prompt Engineering
- ChatGPT-4o (incl. image gen)
- Google Gemini
- Runway ML
- Midjourney
- ElevenLabs
- Veo 3
- Suno (AI Music)

Content Development & Storytelling

- Scripting & Storyboarding
- Copywriting & Editing
- Creative Direction
- Curriculum Design

Client Strategy & Communication

- Client Engagement
- Cross-Functional Leadership
- Workshop Facilitation
- Remote Team Management

Productivity & Project Management

- Project coordination
- Budget Management
- Microsoft Office Suite
- Google Workspace

[See My Full Portfolio](#)



Work Experience

Account Manager

Inizio Engage XD (2023-Present)

Remote Hybrid / Client Engagement

- Manage client relationships across live, digital, and hybrid activations for high-profile accounts including HSBC, Shell, and Bausch + Lomb
- Collaborate with creative, strategy, and project leads to develop integrated campaign solutions
- Lead cross-functional teams across service lines to deliver branded experiences
- Own timelines, budgets, scope, and deliverables from pitch to post

Project Coordinator

Inizio Engage XD (2022-2023)

Remote Hybrid / Live Events

- Coordinated production across experiential activations and brand storytelling
- Oversaw logistics, vendors, and on-site needs for large-scale client events
- Played key role in Shell House at SXSW—assisting with creative pitch, budgeting, and execution

Lead Educator

CinemaKidz (2019-2022)

- Taught students ages 5–18 the complete filmmaking process, from concept to final edit in New York, NY
- Adapted curriculum and teaching methods for students of diverse backgrounds and skill levels
- Created and edited digital content for student films, promotional materials, and social media
- Trained and mentored new educators across multiple program locations
- Led the transition to a virtual program during the pandemic, reaching hundreds globally

Creator-Writer-Producer

Mannies (TV Series)

- Co-wrote and developed a full season of an original dark comedy series
- Produced the pilot independently; script placed in multiple U.S. festivals
- Pitched the project to major industry execs without representation

For additional experience, please visit my [LinkedIn](#)

Honors

Eagle Scout-BSA

- Awarded the highest rank in Scouting. Developed early foundations in project planning, team coordination, and community engagement.